

2023 Sponsorship Opportunities

	Presenting Sponsor \$50,000	Wellness Sponsor \$25,000	Strength Sponsor \$10,000	Endurance Sponsor \$7,500	Power Sponsor \$5,000	Community Sponsor \$2,500	Supporter \$1,000
Opportunity to be part of the Opening Ceremony	Yes						
Spotlight in Northwell Health publication	Yes	-	-	-	-	-	-
Logo visibility in all email communications for East End Walk	Yes	-	-	-	-	-	-
Two in-office wellness seminars	Yes	Yes	-	-	-	-	-
Verbal acknowledgement from stage	Yes	Yes	Yes	Yes	-	-	-
Opportunity to name a designated area (sponsored by...)	Yes	Yes	Yes	Yes	Yes	-	-
Sponsored post to be highlighted in Employee Bulletin	Yes	Yes	Yes	Yes	Yes	-	-
Listed on thank you acknowledgement letters	Yes	Yes	Yes	Yes	Yes	-	-
Recognition in Walk specific emails	Logo	Logo	Logo	Logo	Name	Name	-
Marketing booth on Walk Day	Yes	Yes	Yes	Yes	Yes	Yes	-
Recognition on Walk t-shirts	Logo	Logo	Logo	Logo	Logo	Name	-
Recognition on Walk website	logo/link	Logo/link	Logo/link	Logo/link	Logo/link	Name	Name
Recognition on event signage	Logo L (2 signs)	Logo (2 signs)	Logo (2 signs)	Logo (1 sign)	Logo (1 sign)	Name	Name
Social Media Mention	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Staff to assist in creating walk team	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Admission to the Festival, following the Walk	20 tickets	20 tickets	15 tickets	15 tickets	10 tickets	10 tickets	5 tickets

Thank you to our 2022 Endurance level and above sponsors: Bethpage Federal Credit Union, Rotary International of Riverhead, Riverhead Ciderhouse, Equinox, Professional Cleaning People, Emilie Roy Corey, People's United Bank, TransAmerica, Residence Inn by Marriott Long Island.

2023 Event Experience Sponsorships

We're walking to better the health and wellness in our community. We're raising funds to benefit our Breast Health Program and walking to build a Mothers and Babies Unit at Peconic Bay Medical Center. The 2023 Walk and Family Festival will be held at RGNV located on Sound Avenue in Riverhead.

Check in Sponsor \$5,500

One sign with company logo at the check-in/ registration tent. Company volunteer opportunity in the check in/ registration area on Walk day. Power Sponsor perks included.

Survivor memento \$3,000

Recognize our breast cancer survivors with a memento handout sponsored by you. Community sponsor perks included.

Kids Zone \$3,000

Sponsor the designated area for kids at the Walk. Sponsor provides face painting and inflatable games. Community sponsor perks included.

Smoothie Bike..... \$3,000

Sponsor our smoothie bike. Stationary bike blenders spin as you pedal, mixing you instant and delicious fruit smoothies. Community sponsor perks included.

Memory Garden \$3,000

Sponsor our memory garden by providing flowers to families of loved ones who lost the battle with breast cancer. Community sponsor perks included.

Finish Line \$2,000

Celebrate walkers at the finish line! Give away a branded celebration item of your choice (to be mutually agreed upon and provided by sponsor). Supporter sponsor perks included.

Refreshments..... \$2,000

Keep walkers refreshed! Provide cold waters, hot coffee and snacks for participants. Supporter sponsor perks included.

Kids Fun Run Sponsor \$2,000

Provide each kid that finishes the 1-Mile fun run an item to congratulate them on their accomplishment. Must be mutually agreed on. Supporter sponsor perks included.

Start Line..... \$2,000

Celebrate walkers at the start line! Give away a branded celebration item of your choice (must be mutually agreed upon and provided by sponsor) such as pink beads or leis. Supporter sponsor perks included.

Pink Pooch Parlor \$2,000

Sponsor the designated area for dogs at the Walk. Sponsor provides branded pink dog bandanas, treats or water station for dogs in attendance. Supporter sponsor perks included.

Water Stop Sponsor \$1,500

One sign with company logo at water stop. Walk day company volunteer opportunity at the water stop. Opportunity to donate company-branded bottled water. Supporter sponsor perks included.

Route Sign Sponsor\$500

Choice of Mile Marker or Fact Sign. One sign with company logo along the Walk route.

2023 Sponsorship Commitment Form

Sponsor Information

Company (as to be displayed) _____ Date _____

Contact Name _____

Address _____ City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____ Website _____

Commitment Level

- Presenting Sponsor \$50,000
- Wellness Sponsor \$25,000
- Strength Sponsor \$10,000
- Endurance Sponsor \$7,500
- Power Sponsor \$5,000
- Community Sponsor \$2,500
- Supporter \$1,000
- Check-In Sponsor \$5,500
- Survivor Memento \$3,000
- Kids Zone \$3,000
- Smoothie Bike \$3,000
- Memory Garden \$3,000
- Finish Line \$2,000
- Refreshments \$2,000
- Kids Fun Run Sponsor \$2,000
- Start Line \$2,000
- Pink Pooch Parlor \$2,000
- Water Stop Sponsor \$1,500
- Route Sign Sponsor \$500

Total Commitment \$ _____

Print Name) _____

Authorized Signature _____

Payment Information

Check enclosed (payable to: PBMC Foundation, 1 Heroes Way, Riverhead, NY 11901)

Please invoice me (payment terms: Net 30 days)

Billing contact name _____

Billing phone _____

Please bill my: AMEX Visa MasterCard Discover

Card number _____

Expiration Date _____ Security Code _____

Payment authorized signature _____

Date _____